

ANNOUNCER: Please welcome Doug Horswill and the signatories of the Declaration on Scaling-Up Treatment of Diarrhea and Pneumonia. (Applause.)

(Cross talk.)

DOUGLAS HORSWILL: We're all here. Working together to save children's lives – what can be better than that? I'm senior vice president of a Canadian-based mining and metals company. We operate the second largest zinc mine in the world in Alaska, called Red Dog; thus our involvement in zinc.

A couple of weeks back I was in Senegal with our partners you'll hear about in a minute and seeing firsthand the power of a partnership to actually affect change on the ground and to get things done. And today, I have the privilege of speaking on behalf of the U.S., Canadian governments, UNICEF, WHO, Teck Resources and McCann Health and the International Zinc Association, and multiple of leading global health organizations.

We have joined together to accelerate progress toward ending preventable child deaths from two of the leading worldwide killers of children – diarrhea and pneumonia, eminently preventable diseases. McCann's video showed the direction for diarrhea. The story for pneumonia is similar. Most deaths from – pneumonia – sorry – (chuckles) – can be prevented if children are diagnosed and treated with such low-cost antibiotics as amoxicillin.

However, far too few children get proper treatment. For pneumonia, fewer than half of all children with suspected pneumonia cases see a health provider and only a quarter receive antibiotics. For diarrhea, fewer than 5 percent receive the recommended ORS and zinc treatment. Many governments and organizations have worked for decades to fight both of these diseases.

But no one entity can do it alone. Today, the organizations represented here on stage and many more implementing partners in the audience pledge to work hand-in-hand with governments to revolutionize the way we fight these diseases. We endorse the Declaration on Scaling-Up Treatment of Diarrhea and Pneumonia and commit to working together to align our financial and technical resources to maximize our collective impact.

Several companies including my own are pledging more than \$20 million to support the scale-up of diarrhea treatment programs in prioritized high burdened countries. The Zinc Alliance for Child Health, a private-public civil society partnership that includes the Canadian International Development Agency, the Micronutrient Initiative and Teck Resources, will allocate \$15 million to support the implementation of national plans to scale-up zinc and ORS.

McCann Health, one of the largest marketing communications companies in the world, commits \$5 million to support the design and implementation of marketing campaigns to increase awareness of and demand for ORS and zinc.

Finally, several of the highest-burdened countries, including Nigeria, are developing and adopting ambitious national strategies to rapidly expand the number of children with access to

essential medicines for the treatment of diarrhea and pneumonia. Join us. We can together make sure every child can see his or her fifth birthday. We can bend the curve. We can see major progress. Thank you. (Applause.)